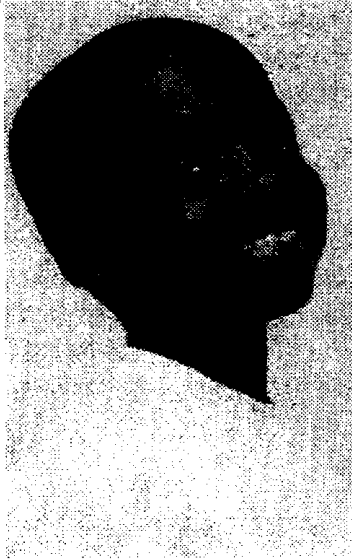
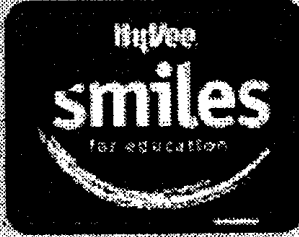


Win \$5,000 for your school and a Dell Inspiron 1501 laptop computer

official rules | registration form

*Dear Parents,
This is so easy!
We will be sending
a form home every
week for each of your
students. Other local
Catholic schools have won.
What would we do with \$5,000?
Thank you for your help
US.*



It's as easy as 1, 2, 3...

- 1.) Each week, register your school and (K-1) student.
- 2.) Shop and save with smiles for education products throughout your Hy-Vee store.
- 3.) Ten winners will be selected each week. 1 winning student receives a new Dell Inspiron 1501 laptop computer and the school receive \$5,000.

See customer service for full details or to register today!



registration form

nominee student's name _____

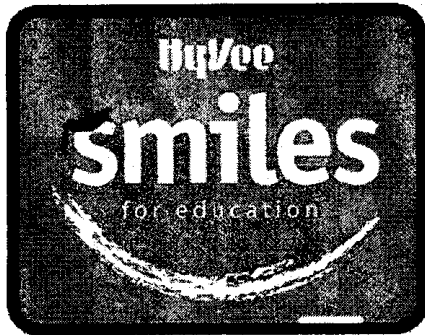
school name _____

school address _____

nominated by name _____

address _____

phone _____



HOW DOES “SMILES FOR EDUCATION” WORK?

“IT’S AS EASY AS 1, 2, 3”

1. Register each week at your Hy-Vee or Hy-Vee Drugstore
 - One Student (K-12)
 - One School (K-12)
 - Customer Name & Contact Information
2. Shop and save with “Smiles for Education” products in our special “Smiles for Education” section of the weekly ad
3. 10 winners will be drawn each week for 10 weeks
 - Student will receive a Dell Inspiron 1501 laptop computer
 - School will receive a check for \$5,000

Why is Hy-Vee doing this?

Hy-Vee wants to give back to its communities and its loyal customers. Therefore, “Smiles for Education” will be back for another great year providing \$500,000 to schools in the Hy-Vee trade area supporting its beliefs in education and our communities.